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### Central European Fashion Week Lights Up Budapest Landmarks

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Aeron Budapest store AERON

For this 11th edition of the Budapest Central European Fashion Week, a new advisory board of industry experts offered support including: Violetta Fedorova, editor of *Ukrainian VOGUE* (the first issue since the war is to be published this spring); Aleksandra Szol, MODIVO's creative director; and Péter Baldaszti, co-founder and CEO of Vanguards Group (Nanushka, SUNNEI, Aeron).

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Central Europe. And in the 1930s, the Fischer Fashion House was regarded as a major trendsetter, putting Hungary on the European fashion map, making the front pages of the French fashion magazines. In the 1960s, Klára Rotschild was regarded as the "Coco Chanel of the Eastern Bloc" while designer Tamás Király was an early proponent of upcycling with his "clothing sculptures," made out of materials like fishing rope and kitchen supplies in the 1980s.

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this season's lineup of fashion design, they're well on the way to achieving this objective. Among the fifteen Hungarian and four regional designers showcasing pieces from their autumn-winter 2023/24 collections, there were several standouts.



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Petra Kubíková, an award-winning, emerging fashion designer based in Bratislava, Slovakia uses simple shapes, inspired by Japanese culture, especially the buzz of Tokyo. She works with natural materials such as wool, cotton and leather. In 2018 she was awarded NOIZZ Fashion Award for the most popular designer in Slovakia. Standout looks in the fall/winter collection are a gorgeous grey pin-striped suit with linen dress and jacket and long overcoats with a cape built in.

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fabrics, self-designed digital prints, hand pleating and transparent layering.



Abodi at Budapest Central European Fashion Week, February 2023 PAUL ALLEN/ ANDFOTOGRAPHY2

Abodi, the only Transylvania heritage contemporary high fashion brand, prides itself on having little impact on the environment and being animal friendly too. They have never used real fur,

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Since 2014, Budapest-based Cukovy has been creating puffer jackets, coats, vests and accessories, under head designer Nicaraguan Hungarian Flora Popradi, in collaboration with local artisans and suppliers. The brand brightened the halls of the Museum of Ethnography with their latest collection of outerwear in popping colors and bold, hand-crafted prints. The eco-friendly products are made sustainably and designed for durability. There's a playful element too, with the puffers' exchangeable elements - sleeves, and hoods.

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Polish recent graduate designer Ania Szczygiel creates everything designed in accordance to the zero waste rules. Her pieces are limited editions and unique, made in her London studio out of small amounts of fabrics, dead stocks, recycled fabrics and materials from second-hand shops and studios scraps.



Virag at Budapest Central European Fashion Week PAUL ALLEN/ANDFOTOGRAPHY

The ELTE University Library hosted Hungarian designer Virág

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Rad Duet at Budapest Central European Fashion Week PAUL ALLEN/ANDFOTOGRAPHY

Polish fashion designer duo Rad Duet often incorporate history and political themes in their edgy collections. The fall/winter 2023/24 designs are inspired by Poland in the 1970s, comparing it to today's unstable political and economic situation. An embroidered denim shirt is a symbol of freedom, youth and invincible faith. Other pieces were made largely from recycled

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